



JOHN ADAMS

MULTI-CAMERA DIRECTOR

LIVE EVENTS | MUSIC | TV

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LIVE EVENTS

TikTok Global Awards 2026 (USA) (PRE-PRODUCTION)

Live Director

Flux Broadcast/ Tik Tok

Ivor Novello Awards 2025

Live Director

Amazon Music/ Twitch

Addison Rae (Live at Wembley Stadium)

IMAG Director

EighteenTwentySix/ IMAG

Addison Rae (US/ Europe Shows)

IMAG Director

EighteenTwentySix/ IMAG

TikTok Global Awards 2025 Host: Jason Derulo)

Live Director

Flux Broadcast/ Tik Tok

TikTok European Awards 2025

Live Director

Flux Broadcast/ Tik Tok

Burberry: Summer Collection 2025

Live Director

Vivid/ Burberry

Rema: Ravage Uprising: Live from The O2 Arena

Live Director

Vivid/ YouTube

BAFTA Children's Awards

Live Director

BAFTA

The Big Hay Weekend (Live from the Hay Festival)

Series Director

Bloody Nora/ Sky Arts

BAFTA Television Awards: Red Carpet Show

Live Director

BAFTA

BAFTA Film Awards: Red Carpet Show

Live Director

BAFTA

ENTERTAINMENT/ QUIZ/ GAMESHOWS

Do You Know Your Place? S1 (PRE-PRODUCTION)

Series Director

Stellify/ BBC2

Scrabble S2 (USA)

Series Director

Lionsgate Alternative/ The CW

Trivial Pursuit S2 (USA)

Series Director

Lionsgate Alternative/ The CW

Beat Shazam S8 (USA)

Series Director

Apploff/ MGM/ Bigger Stage/ FOX

Alan Carr's Picture Slam S3

Series Director

Objective Entertainment/ BBC1

Time is Money S1

Series Director

Plegazoid/ South Shore/ ITV

Beat Shazam S7 (USA)

Series Director

Apploff/ MGM/ Bigger Stage/ FOX

Trivial Pursuit S1 (USA)

Series Director

EOne/ Renegade 83/ The CW

Scrabble S1 (USA)

Series Director

EOne/ Renegade 83/ The CW

Strictly Come Dancing: It Takes Two! S21/22/23

Studio Director

BBC Studios/ BBC1

Don't Forget the Lyrics! S2 (USA)

Series Director

Apploff/ Bigger Stage/ FOX

Big Brother – Late & Live S1/2/3

Studio Director

Initial/ ITV

Beat Shazam S6 (USA)

Series Director

Apploff/ MGM/ Bigger Stage/ FOX

£100K Pyramid (GAMESHOW PILOT)

Studio Director

Whisper North/ Sony/ ITV

The Chosen Ten (GAMESHOW PILOT)

Studio Director

Stellify/ Fullwell 73/ BBC1/ NBC

Quizverse (USA) (GAMESHOW PILOT)

Director

Thames/ Fremantle/ BBC1/NBC

Naked Attraction S7

Series Director

Studio Lambert/ CHANNEL 4

Who Wants to be a Millionaire? Fastest Finger First

Series Director

Stellify/ ITV

Mel Giedroyc: Unforgivable S3

Studio Director

Expectation/ DAVE

Moneybags S2

Studio Director

Youngest Media/ CHANNEL 4

Lightning S1 & 2

Series Director

Nice One/ Fizz TV/ BBC2

The Apprentice: You're Fired S16/17
Surprize Fund (GAMESHOW PILOT)
Million Dollar Name Drop (GAMESHOW PILOT)
Very Hard Questions
The Master (QUIZ PILOT)
Chase the Case S1
I'm A Celebrity...Get Me Out of Here! S16/ 17
Wild Things - S3
Seven Deadly Songs (GAMESHOW PILOT)

Studio Director
Director
Director
Series Director
Director
Series Director
Challenge Director
Director
Studio Director

Naked/ BBC2
Youngest Media/ ITV
Youngest Media/ Netflix
Youngest Media/ MORE 4
Hungry Bear/CHANNEL 4
Bandicoot TV/ BBC 1
ITV Studios/ ITV
Zodiak/ SKY1
Electric Ray/ ITV

MUSIC PERFORMANCES

Addison Rae | Zara Larsson | Jason Derulo | Kaiser Chiefs | Bea & Her Business | Myles Smith | Lola Young | Olly Murs | Tom Odell | Boyzone | Two Door Cinema Club | Lukas Nelson | Christine and the Queens | Freya Ridings | Sir Cliff Richard | Jade Bird | Samm Henshaw | Manic Street Preachers | David Gray | Kate Nash | Paul Heaton and Jacqui Abbott | Lightning Seeds | Divine Comedy | The Coronas | Callum Beatie | Scouting for Girls | Morcheeba | Bear's Den | Tom Walker | Lighthouse Family | Mike and the Mechanics | KT Tunstall | Jamie Cullum | Eagle Eye Cherry | Jess Glynn | Gabrielle Aplin | Lissie | Charlie Puth | Feeder

CHAT SHOWS

Oti Mabusi's Breakfast Show
Steph's Packed Lunch (LIVE)
The Sara Cox Show
Zoe Ball On Saturday/ Sunday
West:Word...with Lauren Laverne
Weekend...with Aled Jones (S1/2/3)

Series Director
Series Director
Series Director
Studio Director
Director
Studio Director

Cactus TV/ ITV
Expectation/ CHANNEL 4
Cactus TV/ ITV
Cactus TV/ ITV
Znak & Co/SKY ATLANTIC
Cactus TV/ ITV

FACTUAL ENTERTAINMENT

The Surjury
Plastic Surgery: Undressed
Between the Covers
Britain's Greatest Comedian

Series Director
Series Director
Director
Director

Gobstopper/ CHANNEL 4
Gobstopper / BBC 1
Cactus TV/ BBC 2
Crook / DAVE

DAYTIME / COOKERY

The Steph Show (LIVE)
This Morning (LIVE)
Loose Women (LIVE)
Saturday Kitchen (LIVE)

Series Director
Live Director
Live Director
Live Director

Expectation/ CHANNEL 4
ITV Studios/ ITV
ITV Studios/ ITV
Cactus TV/ BBC1

REALITY

Make or Break S2
Prank Pad
Love Island S2
I'm A Celebrity...Get Me Out of Here! S14/15
Car Crash Couples
Celebrity Big Brother (S14/15/16)
Big Brother (S13/14/ 15/ 16)

Series Director
Series Director
Director
Reality Director
Series Director
House Director
House Director

Elephant House/ FIVE
Whizz Kid/ ITV
ITV Studios/ ITV
ITV Studios/ ITV
MTV International
Endemol/ Five
Endemol/ Five